**Treatment Assignment: John\_Control**

Text:

Hi there,

I am writing to express interest in the apartment you posted for rent on Craigslist . It looks like exactly what I’m looking for.

If the apartment is still available, I would love to set up a time to come check it out - can you let me know if you have any availability in the next week to set up a time?

Looking forward to hearing from you.

-John

**Treatment Assignment: John\_Treat\_Low**

Text:

Hi there!

I am writing to express interest in the apartment you posted for rent on Craigslist . It looks like exactly what I’m looking for!

If the apartment is still available, I would love to set up a time to come check it out - can you let me know if you have any availability in the next week to set up a time?

Looking forward to hearing from you!

-John

**Treatment Assignment: John\_Treat\_High**

Text:

Hi there!

I am writing to express interest in the apartment you posted for rent on Craigslist . It looks like exactly what I’m looking for!!!!!!

If the apartment is still available, I would love to set up a time to come check it out - can you let me know if you have any availability in the next week to set up a time?

Looking forward to hearing from you!!!!!!!!!!!!

-John

**Treatment Assignment: Jane\_Control**

Text:

Hi there,

I am writing to express interest in the apartment you posted for rent on Craigslist . It looks like exactly what I’m looking for.

If the apartment is still available, I would love to set up a time to come check it out - can you let me know if you have any availability in the next week to set up a time?

Looking forward to hearing from you.

-Jane

**Treatment Assignment: Jane\_Treat\_Low**

Text:

Hi there!

I am writing to express interest in the apartment you posted for rent on Craigslist . It looks like exactly what I’m looking for!

If the apartment is still available, I would love to set up a time to come check it out - can you let me know if you have any availability in the next week to set up a time?

Looking forward to hearing from you!

-Jane

**Treatment Assignment: Jane\_Treat\_High**

Text:

Hi there!

I am writing to express interest in the apartment you posted for rent on Craigslist . It looks like exactly what I’m looking for!!!!!!

If the apartment is still available, I would love to set up a time to come check it out - can you let me know if you have any availability in the next week to set up a time?

Looking forward to hearing from you!!!!!!!!!!!!

-Jane